



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			W	09/26/12	:30	5:52 AM		DSCCNV-12-02-30H W11St:	\$600.00		3
	KSNV			F	09/28/12	:30	5:40 AM		DSCCNV-12-02-30H W11St:	\$600.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	6:28 AM		DSCCNV-12-01-30-H P1gg:	\$1,000.00		1
	KSNV			W	09/26/12	:30	6:28 AM		DSCCNV-12-02-30H W11St:	\$1,000.00		2
3	KSNV	Today Show	658a-9am		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			Tu	09/25/12	:30	7:28 AM		DSCCNV-12-01-30-H P1gg:	\$1,500.00		1
	KSNV			F	09/28/12	:30	8:45 AM		DSCCNV-12-02-30H W11St:	\$1,500.00		2
4	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x		-----S-				
	KSNV			Sa	09/29/12	:00				\$625.00	See MG 4.2	1
	KSNV			Sa	09/29/12	:30	5:29 AM		DSCCNV-12-02-30H W11St:	\$625.00	MG for 4.1 09/29	2
5	KSNV	Saturday Today	7a-9am		09/24/12 to 09/30/12	1x		-----S				
	KSNV			Su	09/30/12	:30	7:28 AM		DSCCNV-12-02-30H W11St:	\$500.00		1
6	KSNV	M-F Today Show II	9-10a		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			Tu	09/25/12	:30	9:56 AM		DSCCNV-12-01-30-H P1gg:	\$900.00		2
7	KSNV	Today 4th Hour	10am-11am		09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	10:47 AM		DSCCNV-12-01-30-H P1gg:	\$450.00		2

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Product	DSCC IE
Estimate Number	1848

Invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today 4th Hour	10am-11am	to	09/26/12	:30	10:50 AM		DSCCNV-12-02-30H W11St:	\$450.00		3
8	KSNV	Rachael Ray	11am-12pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			W	09/26/12	:30	11:37 AM		DSCCNV-12-02-30H W11St:	\$325.00		3
	KSNV			F	09/28/12	:30	11:34 AM		DSCCNV-12-02-30H W11St:	\$325.00		1
9	KSNV	Noon News	12-1230pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			Tu	09/25/12	:30	12:29 PM		DSCCNV-12-01-30-H P1gg:	\$425.00		1
	KSNV			Th	09/27/12	:30	12:28 PM		DSCCNV-12-02-30H W11St:	\$425.00		2
10	KSNV	Days of our Lives	1258p-2pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			Tu	09/25/12	:30	1:45 PM		DSCCNV-12-01-30-H P1gg:	\$425.00		1
	KSNV			W	09/26/12	:30	12:59 PM		DSCCNV-12-02-30H W11St:	\$425.00		2
11	KSNV	The Doctors	2pm-3pm	to	09/25/12 to 10/01/12	4x	MTWTF--					
	KSNV			Tu	09/25/12	:30	2:36 PM		DSCCNV-12-01-30-H P1gg:	\$325.00		2
	KSNV			W	09/26/12	:30	2:09 PM		DSCCNV-12-02-30H W11St:	\$325.00		4
	KSNV			Th	09/27/12	:30	2:59 PM		DSCCNV-12-02-30H W11St:	\$325.00		3
12	KSNV	Dr Phil	3-4p	to	09/25/12 to 10/01/12	4x	MTWTF--					
	KSNV			Tu	09/25/12	:30	3:14 PM		DSCCNV-12-01-30-H P1gg:	\$450.00		1
	KSNV			W	09/26/12	:30	3:22 PM		DSCCNV-12-02-30H W11St:	\$450.00		4
	KSNV			F	09/28/12	:30	3:41 PM		DSCCNV-12-02-30H W11St:	\$450.00		3
13	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/25/12 to 10/01/12	4x	MTWTF--					

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Sales Region	National

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Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	4PM NEWS (1 hour)	4-5pm		09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	4:10 PM		DSCCNV-12-01-30-H P199	\$700.00		3
	KSNV			Th	09/27/12	:30	4:25 PM		DSCCNV-12-02-30H W11St	\$700.00		1
14	KSNV	4PM NEWS (1 hour)	4-5pm		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			W	09/26/12	:30	4:59 PM		DSCCNV-12-02-30H W11St	\$700.00		1
	KSNV			F	09/28/12	:30	4:42 PM		DSCCNV-12-02-30H W11St	\$700.00		2
15	KSNV	M-F Early News	5-630p		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			Th	09/27/12	:30	5:27 PM		DSCCNV-12-02-30H W11St	\$1,200.00		1
	KSNV			F	09/28/12	:30	6:10 PM		DSCCNV-12-02-30H W11St	\$1,200.00		2
16	KSNV	M-F Jeopardy	630-7pm		09/25/12 to 10/01/12	1x		MTWTF--				
	KSNV			Tu	09/25/12	:30	6:54 PM		DSCCNV-12-01-30-H P199	\$900.00		1
17	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			W	09/26/12	:30	7:06 PM		DSCCNV-12-02-30H W11St	\$1,300.00		1
	KSNV			Th	09/27/12	:30	7:28 PM		DSCCNV-12-02-30H W11St	\$1,300.00		3
18	KSNV	Face to Face w/ J. Ralston	730-758pm		09/25/12 to 10/01/12	4x		MTWTF--				
	KSNV			Tu	09/25/12	:30	7:51 PM		DSCCNV-12-01-30-H P199	\$1,000.00		3
	KSNV			Th	09/27/12	:30	7:46 PM		DSCCNV-12-02-30H W11St	\$1,000.00		4
	KSNV			F	09/28/12	:30	7:44 PM		DSCCNV-12-02-30H W11St	\$1,000.00		2
20	KSNV	Tuesday Prime 8-9pm	8-9pm		09/25/12 to 10/01/12	4x		MTWTF--				

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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	49
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	Tuesday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x	-T-----					
				Tu	09/25/12	:30	8:43 PM		DSCCNV-12-01-30-H Piggy	\$4,000.00		1
21	KSNV	Tuesday Prime 10-11pm	10-11pm		09/24/12 to 09/30/12	1x	-T-----					
				Tu	09/25/12	:30	10:31 PM		DSCCNV-12-01-30-H Piggy	\$3,200.00		1
22	KSNV	Wednesday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x	--W----					
				W	09/26/12	:30	8:50 PM		DSCCNV-12-02-30H W11St	\$2,400.00		1
23	KSNV	Wednesday Prime 9-11pm	9-11pm		09/24/12 to 09/30/12	1x	--W----					
				W	09/26/12	:00				\$3,200.00 See MG 23.2		1
				W	09/26/12	:30	9:48 PM		DSCCNV-12-02-30H W11St	\$3,200.00	MG for 23.1 09/26	2
24	KSNV	Thursday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x	---T---					
				Th	09/27/12	:30	8:48 PM		DSCCNV-12-02-30H W11St	\$3,200.00		1
25	KSNV	Thursday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x	---T---					
				Th	09/27/12	:30	9:20 PM		DSCCNV-12-02-30H W11St	\$3,200.00		1
26	KSNV	Thursday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x	---T---					
				Th	09/27/12	:30	9:50 PM		DSCCNV-12-02-30H W11St	\$3,500.00		1
27	KSNV	Friday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x	----F--					

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27	KSNV	Friday Prime 9-10pm	9-10pm	F	09/28/12	:30	9:15 PM	DSCCNV-12-02-30H W11St:	\$2,600.00		1
28	KSNV	Saturday Prime 8-9pm	8-9pm	Sa	09/29/12	:30	8:44 PM	DSCCNV-12-02-30H W11St:	\$1,200.00		1
29	KSNV	Saturday Prime 9-11pm	9-11p	Sa	09/29/12	:30	10:31 PM	DSCCNV-12-02-30H W11St:	\$1,200.00		1
30	KSNV	Saturday Prime 9-11pm	9-11p	Sa	09/29/12	:30	10:06 PM	DSCCNV-12-02-30H W11St:	\$1,500.00		1
31	KSNV	NFL Football	1P-9PM	Su	09/30/12	:30	7:05 PM	DSCCNV-12-02-30H W11St:	\$10,000.00		1
32	KSNV	News 3 In Prime	7-10pm	Su	09/30/12	:30	9:04 PM	DSCCNV-12-02-30H W11St:	\$1,600.00		1
33	KSNV	M-F News 3 at Eleven	11pm-1135pm	W	09/25/12 to 10/01/12	4X	MTWTF--				
	KSNV			Th	09/27/12	:30	11:12 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		2
	KSNV			F	09/28/12	:30	11:32 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		4
34	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Sa	09/29/12	:30	11:10 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
34	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
35	KSNV	Tonight Show	1135p-1237a									
	KSNV			09/25/12 to 10/01/12	3x	MTWTF--						
	KSNV			Tu 09/25/12	:30	12:30 AM	DSCCNV-12-01-30-H	PTGG		\$750.00		3
	KSNV			W 09/26/12	:30	12:08 AM	DSCCNV-12-02-30H	W11STC		\$750.00		2
36	KSNV	Saturday Night Live	1130pm-1:02am									
	KSNV			09/24/12 to 09/30/12	1x	-----S-						
	KSNV			Sa 09/29/12	:30	12:05 AM	DSCCNV-12-02-30H	W11STC		\$1,400.00		1
37	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a									
	KSNV			09/24/12 to 09/30/12	1x	-----S						
	KSNV			Su 09/30/12	:30	11:48 PM	DSCCNV-12-02-30H	W11STC		\$400.00		1
38	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-									
	KSNV			09/24/12 to 09/30/12	1x	-----S						
	KSNV			Su 09/30/12	:30	10:41 PM	DSCCNV-12-02-30H	W11STC		\$1,200.00		1

Aired Spots 57

<u>Gross Total</u>	\$75,200.00
<u>Agency Commission</u>	\$11,280.00
<u>Net Amount Due</u>	\$63,920.00
<u>Payment Terms 30 Days</u>	

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